



November 9, 2009

Harlem Ambassadors
3944 John F. Kennedy Pkwy,
Unit 12 C
Fort Collins, Co 80525
Attn:
Andria Simons
Director of Client & Media Relations

Dear Andria,

I would like to take this opportunity to express my personal appreciation, and that of our board and members, for the outstanding event represented by your Harlem Ambassadors here in Post Falls, Idaho on November 3rd.

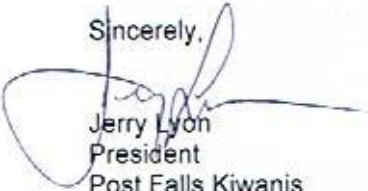
This was a significant event for us to undertake given the size of our club, and there were initial concerns about whether we could get the job done. I must praise the program you provide for its concise and well thought out direction for each step of the process. We certainly benefitted from the detail and follow up by your organization throughout the time line leading up to the events. Your guidance, coupled with the energy and enthusiasm of our club members, created a very dynamic effort.

On a night where we competed for the general population in attendance due to a City Council meeting and local elections, I am pleased to report that we had over 800 attend the game! The "after game" feedback was, without exception, positive and encouraging of a return event next year! The individual team members, players and support staff alike, represented the Harlem Ambassadors organization with style, grace, and integrity. As a club we were proud to be aligned with each of them.

The presentation to our Post Falls Middle School students was also a resounding success. As one in attendance at this event, I was very impressed with the way that the team reached out to the students in an impactful way, combining humor and athletic ability with a straightforward message where education and personal decisions must be considered a priority to achieving goals and dreams. The students behaved in such a way as to confirm to me that they too valued the interest shown in them by the team. I would suspect that many parents in attendance at the evening event were convinced to come by their middle school children. A great family affair to be sure!

In summary, I believe we have initiated the first of what I hope will be annual visits to Post Falls by the Harlem Ambassadors. We will look forward to that and wish the team the best in the rest of their year!

Sincerely,


Jerry Lyon
President
Post Falls Kiwanis
PO Box 1541
Post Falls, Idaho 83877